



Two-Page Spread	\$6,720
Full Page	\$3,820
Half Page	\$2,460
Quarter Page	\$1,825

AD DIMENSIONS

Two-Page Spread	15.5" x 9.5"
Full Page	7.75" x 9.5"
Half Page	5" x 9.75"
Quarter Page	2.874" x 4.375"

Premium Positions including inside front cover, inside back cover, back cover and first 10 pages available.

Inside Front Cover: **\$5,020.**

1st Inside Spread: **\$5,770.** ~ 2nd Inside Spread: **\$5,520.**

Inside Back Cover: **\$4,020.** ~ Back Cover: **\$8,020.**

*Frequency Discount: Purchase 10 insertions for a 10% discount; 20 insertions for a 20% discount

LAYOUT SPECIFICATIONS: InDesign, Photoshop or Illustrator (saved as .tif or .eps and convert all type to paths) Also PDF format with all images and fonts imbedded. 300 dpi. Color must be converted to CMYK.

*Lighthouse Media Solutions will produce a quality ad with one proof for your business at no additional cost to you. If further design work or proofs are required additional fees may apply.

southern new england WEDDINGS

southern new england WEDDINGS REAL WEDDINGS

JANUARY WEDDINGS

SEPTEMBER REAL WEDDINGS

Southern New England Weddings and Southern New England Weddings:Real Weddings are must-have planning resources for brides-to-be. The award-winning magazines offer all the inspiration needed to beautifully and creatively plan one of the most important days of a person's life.

Working with some of the region's most renowned wedding industry pros, these magazines cover all the essentials for a dreamy walk down the aisle – from flower arrangements and paper products to styled shoots and real weddings.



CALL AND RESERVE YOUR SPACE TODAY!



Cape Cod Office:

396 Main Street, Suite 15, Hyannis, MA 02601

508.534.9291 508.534.9774 (F)

Rhode Island Office: P.O. Box 568, Portsmouth, RI 02871

401-396-9890 (F)

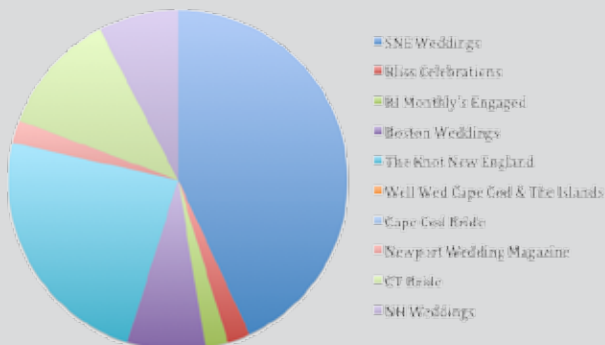
Boston Office: 857-400-7888



Our Web Presence

When you partner with *Southern New England WEDDINGS*, you're not only assured a superior magazine presence, but also an exceptional presence on the Internet. At the newly redesigned www.SouthernNEWeddings.com our team is engaged in a daily conversation with area brides. We bring them fresh ideas on making "their day" their own. We offer readers not only access to our entire magazine, but also direct access to our advertisers' websites. So when brides in our region, or those planning a destination wedding here, begin their plans, they do so with our vendor partners at their fingertips.

Total Number of Copies Printed



southern new england
WEDDINGS

southern new england
WEDDINGS
REAL WEDDINGS

There is simply no doubt about it; we live and work in a remarkable area: miles of coastline dotted with exceptional resorts and venues and chic metropolitan areas teeming with luxury hotels. Add to this the host of incredible professionals working in the wedding market and Southern New England is one hot spot for weddings.

According to many of our partners in the wedding industry who see happy brides-to-be toting around a well-read copy of *Southern New England WEDDINGS*, we are considered "the Bible" throughout Southern New England. After 20 years in the marketplace, we are the most trusted wedding publication by both brides and the area's talented vendors who make that special day a perfect day. *Southern New England WEDDINGS* publishes each December, just in time for the holiday engagement rush.

In 2016 we debuted our sister magazine, *Southern New England WEDDINGS: Real Weddings* which publishes in September. With editorial content geared toward couples from outside our area who are planning on hosting their wedding here, *Southern New England WEDDINGS: Real Weddings* is the magazine couples will reach for over and over.

Both the January and September editions of *Southern New England WEDDINGS* feature:

Dozens of inspiring real weddings.

Fashions shoots photographed in stunning locales.

Luscious florals for the bridal party and for the table.

Exceptional accessories and décor elements.

How-to info on all things wedding.

Distribution/Circulation

- *Southern New England WEDDINGS* distributes 30,000 copies.
- Copies are distributed to over 1,500 newsstand locations including: Barnes & Noble, Stop & Shop, Shaw's, Walmart, CVS and other quality retailers.
- Copies are distributed at wedding-related events, including:
 - Southern New England Bridal Expo
 - Rhode Island Spring Flower & Garden Show
 - To all registered brides at The Registry at Bloomingdale's
 - South County Bridal Show
- Advertisers receive copies for distribution to their wedding clients

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LIGHTHOUSE
MEDIA SOLUTIONS

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